

a telefilm 'Birsa Munda' was received from M/s Brechtian Mirror, Noida under the commissioned category. It was approved as a telefilm of 60 minutes duration with a total budget of Rs. 6 lakhs. The producer has submitted the rough cuts, which have been previewed, and the producer has been advised by Doordarshan to carry out a few changes. The producer has to submit the final version.

**Violent advertisements and programmes on Doordarshan**

† 420. SHRI JANESHWAR MISHRA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that a number of violent advertisements and programmes are shown on Doordarshan;

(b) if so, what are the details of such violent advertisements and programmes;

(c) whether it is also a fact that nowadays most of the crimes are committed by adopting new methods which are mostly on line of roles played in Doordarshan programmes; and

(d) if so, what action is being taken by Government to check such advertisements and programmes?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (c) No, Sir. Prasar Bharati have intimated that advertisements and programmes telecast on Doordarshan are governed by the Code for Commercial Advertising and Broadcast Code respectively, which *inter-alia* prohibit any advertisements/programmes which tend to incite people to crime, cause disorder or violence, or breach of law or glorify violence or obscenity in any way.

(d) Does not arise.

**Committee for development of entertainment sector**

421. SHRI R. P. GOENKA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have recently set up a committee for the development of the entertainment sector;

(b) if so, the details of its composition and the terms of reference, including the time frame fixed for submitting the Report;

(c) the broad strategy already in place for the development of the entertainment sector; and

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† Original notice of the question was received in Hindi.

[26th February, 2001 ]

RAJYA SABHA

(d) the details of suggestions proposals from private interests pending with Government in this regard?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Yes, Sir.

(b) Details are given in the Statement (*See* below).

(c) and (d) In order to facilitate a greater flow of institutional Finance to the film industry, Notification dated 16.10.2000 was issued by the Department of Economic Affairs (Banking Division), Ministry of Finance, where under the Entertainment Industry including Films has been specified as an approved activity under Industrial Concern in exercise of the powers conferred by Section 2(c) (xvii) of the IDBI Act. The Department of Economic Affairs (Banking Division) has asked the IDBI to evolve well- recognized and acceptable standards to enable Financial institutions to fund ventures relating to the Film industry. The Department of Economic Affairs (Banking Division) has also asked the RBI along with the IDBI to circulate necessary guidelines to banks in this regard.

To help the film industry to function along organized lines, an Advisory Group comprising key representatives of the film sector has been set up to advise the Ministry on policy and other issues relating to the Film industry.

#### **Statement**

The composition of the Committee constituted *vide* this Ministry's order No. 103/1/2001 dated 14.2.2001 is as follows:—

- (i) Union Minister of Information and Broadcasting—Chairperson,
- (ii) Union Minister of State for Information and Broadcasting—Vice Chairman,
- (iii) Minister in charge of Information & PR, Government of Assam,
- (iv) Minister in charge of Information & PR, Government of Gujarat,
- (v) Minister in charge of Information & PR, Government of Jammu & Kashmir,
- (vi) Minister in charge of Information & PR, Government of Jharkhand,
- (vii) Minister in charge of Information & PR, Government of Karnataka,
- (viii) Minister in charge of Information & PR, Government of Maharashtra,
- (ix) Minister in charge of Information & PR, Government of Mizoram,
- (x) Minister in charge of Information & PR, Government of Rajasthan,

(xi) Minister in charge of Information & PR, Government of Tamil Nadu.

The terms of reference of the Committee are:

- (i) To suggest a policy framework, both at the Centre and in the States, conducive for nurturing the entertainment sector;
- (ii) To recommend changes in legislative and regulatory framework due to the changing/evolving canvas of the entertainment sector;
- (iii) To identify the additional infrastructure needs in terms of. *inter-alia*, education, training, software production facilities, exhibition etc.
- (iv) To suggest measures for boosting exports;
- (v) To identify ways for providing finance for cinema;
- (vi) To review the taxation regime and recommend changes which could be made conducive to greater revenue generation, and at the same time, also encouraging the entertainment sector,
- (vii) Any other issue related or incidental for achieving the potential of the entertainment sector,

No specific time frame has been prescribed for the Committee to submit its recommendations.

#### **Proposal to set up New Doordarshan Kendras**

422. SHRI B. J. PANDA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether Government have a proposal to set up some new Doordarshan Kendras during the Ninth Plan.
- (b) if so, the State-wise break up thereof;
- (c) whether Government propose to upgrade some new DD Kendras in Orissa during the above plan period;
- (d) if so, the details thereof; and
- (e) the steps taken thereon?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) Yes, Sir. State-wise break-up of the studio and